WebRTC market state 2017

Browsers scoring

Score

- No support planned
- Signs of hope for 2017
- Limited video support

Vendors adoption

Over 1,100 vendors and projects at the beginning of 2017

	2014	2015	2016
	22	26	22

— Number of vendors using WebRTC
● New vendors adopting WebRTC each month on average
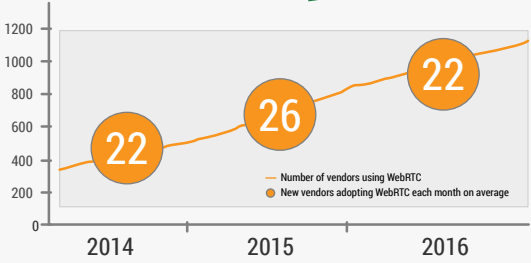
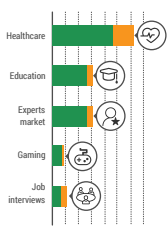| Vertical	16%
Customer Management	14%
Video Conferencing	14%
Other	11%
Telephony	10%
Infrastructure	8%
Collaboration	6%
Consulting & Outsourcing	6%
Communication APIs	4%
Social Networks	3%
SDK	2%
Streaming	2%
UC	2%
Peer Assisted Delivery	1%
Testing & Monitoring	1%
Unknown	0.5%

Largest growing use cases:
- Verticals
- Customer Management

Fastest growing use cases:
- Streaming
  Streaming adopts WebRTC, with 70% growth in 2016
- Consulting & Outsourcing
  More companies offer outsourcing of WebRTC work than ever before
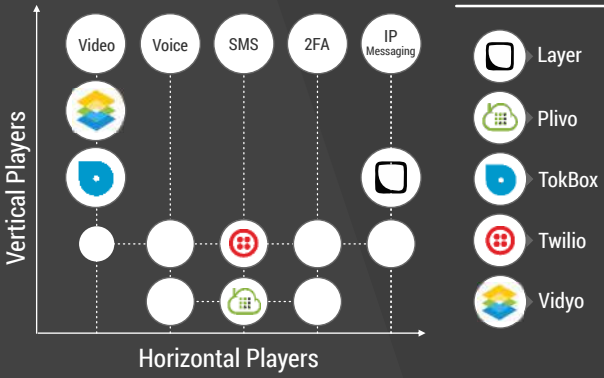
Verticals

Verticals growth
■ Until 2015 ■ Added in 2016

- Healthcare
- Education
- Experts market
- Gaming
- Job interviews

Healthcare is the most dominant WebRTC vertical

CPaaS
2 approaches

Vertical Players

	Video	Voice	SMS	2FA	IP Messaging

Horizontal Players

- Layer
- Plivo
- TokBox
- Twilio
- Vidyo

Acquisitions — M&A

Slow down in WebRTC related acquisitions in 2016.

	2012	2013	2014	2015	2016

(chart values: 30, 25, 20, 15, 10, 5, 0)
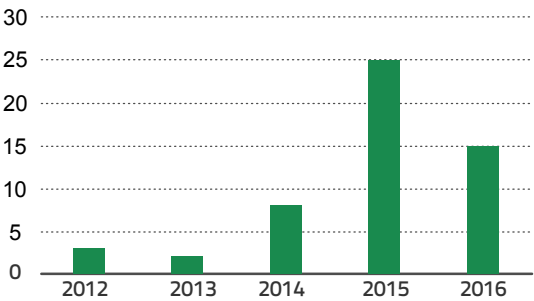
Notable acquisition events

- SIRIS
- Microsoft
- twilio
- CLX NETWORKS
- Polycom
- BEAM
- KURENTO
- Sinch!
- XURA

- Siris acquiring Polycom & Xura
- Microsoft acquiring Beam
- Twilio acquiring Kurento
- CLX Communications acquiring Sinch

Vidyo — We're video enabling the world

BlogGeek.Me — The leading authority in WebRTC