

BlogGeek.me Media Kit, 2019 Q3

BlogGeek.me offers a range of sponsorship opportunities across the domains Tsahi Levent-Levi operates and those he partners with.

This includes the following assets:



All domains are highly focused and targeted at WebRTC developers.

WebRTC Weekly

Reach

- 2,600+ subscribers
- 28% click rate
- Sent on a weekly basis

\$180/week; 2-week minimum

Sponsorship

- Your ad on a WebRTC Weekly issue
- Clickable image + text
- No more than 3 sponsors per issue

webrtcHacks

Reach

- 25-30K+ monthly pageviews
- 20K monthly unique visitors

\$200/week; 2-week minimum

Sponsorship

- Your ad on the website's sidebar
- No more than 2 sponsors at a time

WebRTC Index

Yearly sponsorship opportunities are available:

- Silver/Gold sponsorships - visibility on homepage and preferential appearance on search results
- Solution type sponsorships - visibility on specific solution pages in the index relevant to your offering

Available Discounts

20% discount available on either of the following alternatives:

1. Bundling WebRTC Weekly and webrtcHacks sponsorship
2. Sponsoring for periods of 8 weeks or more on WebRTC Weekly or webrtcHacks